By Rabbi Levi Welton, Aish Hatorah Resources

An interview with Shmuel Gniwisch, former CEO of one of the top 100 e-commerce companies.

Shmuel Gniwisch, a de- voted independent contractor, stroked his beard as his eyes twinkled.

"As former CEO of Ice.com, an online jewelry retail company, I have lived and breathed with my brothers, transformed the family business from (literally) a room and a sign into a company with over 100 million in sales, and garnered awards from Internet Retailer as one of the top 100 e-commerce companies in the world."

He has been profiled by the New York Times, Fortune Magazine, Bloomberg, and "Diamonds of wisdom.

"Dedication to progress and innovation in whatever it is that you do is a hallmark of success in my life. I have always been an internationally respected thought leader in my field."

As Shmuel and I glinked glasses, he got right to the business of mining his mind to find those "diamonds of wisdom.

"RLW: What is the most important lesson you would share with young entrepreneurs:"

"By Rabbi Israel21c Staff

"A trend of investing upward, according to Tel Aviv-based IVC Research according to a report from the Israeli high-tech companies share with young entrepre..."
Six signs it’s time to quit your 9-to-5 desk job

Alternative ways to make college more affordable

Three unexpected things that can help small businesses thrive
By Viva Sarah Press

The Israeli high-tech arena posted $30 billion in exits in 2016—including the $4.4 billion Playtika acquisition in July—according to the annual end-of-year market report by IVC-Meitar.

A breakdown of the numbers shows Israeli high-tech companies closed 104 deals—including 93 mergers and acquisitions (M&As) with a total value of nearly $8.8 billion; eight buyouts that generated $1.22 billion; and three small IPOs garnering $1.51 million, according to the IVC-Meitar High-Tech Exits Report published on January 3, 2017, including Giant Interactive Group’s acquisition of Israel social games developer Playtika, overall Israeli high-tech exits in 2016 topped 2015’s $9.02 billion.

The IVC Research Center—online provider of data and analyses on Israel’s high-tech, venture-capital and private-equity industries—reports that without the Playtika deal and the acquisition of E2Chip by Mellanox for $811 million (which account for about 50 percent of total M&As and thus skew the data), 2016 actually posted lower deals as compared to the year before.

“Following several years of growth both in terms of deal numbers and their proceeds, 2016 presents an obvious slowdown,” the report’s analysis excluding the Playtika deal says.

“While we cannot say the market has crashed, it’s impossible to tell whether the drop in overall deals is impossible to tell whether the drop in overall deals is temporary or permanent,” says Leshem Tal, which specializes in mergers and acquisitions and Meitar’s partner.

“The analysis excluding the Playtika deal yields figures that are substantially lower than previous years. It’s impossible to tell whether this is the beginning of a new trend or a natural correction due to significant hikes in previous years. We will need to wait a few quarters to see whether or not the market is facing a profound change,” said Alon Sahar, partner at law firm Meitar Liquornik Geva Leshem Tal, which specializes in representing technology companies.

Report editors aren’t sure the drop in overall deals is a bad thing: “We believe the numbers represent a true change in the Israeli entrepreneurs’ and investors’ state of mind, preferring company growth over early acquisition,” says Simana, CEO of IVC Research Center, who says 2016 was by no means sub-par.”

“In fact, it proved better than the previous year in terms of the average exit multiple, and was one of the best in multiples overall,” the report says. “This, coupled with the relatively lower volume of deals compared to 2015, suggests that without the Playtika deal, investors may not be pushing for exits as they once did. Instead, it seems investors are looking closely into other alternative opportunities to sell requires positive returns and substantial multiples, in repressed companies and investors choose to wait patiently, opting for company growth,” says Simana.

Indeed, without Playtika, the IVC analysis shows 2016 numbers were similar to 2012’s $4.76 billion in 92 deals and was far above 2008-2010’s average $2.65 billion in 86 deals. Elad Mestelman, CEO of Altair, whose high-tech human-resources company also produced an end-year market report, echoes that 2016 was a good year overall in Israel tech despite world predicaments.

“The year began with a strong push from 2015, which was a fantastic year for high-tech,” says Solomon. “As the year progressed, and in the wake of the uncertainty created by Brexit, the US elections and the controversy over investors regarding what is happening in the stock market, some global companies scuffled along and even stopped investing. However, towards the end of the year, we saw that these events did not affect long-term stock exchanges—and the market returned to being bullish, with a rally of funding.”

For the first time, the IVC-Meitar report categorizes Israeli high-tech exits by sector, by the end of the year, this sector is likely to continue to expand, while producing individual exits, “We believe the numbers represent a true change in the Israeli entrepreneurs’ and investors’ state of mind, preferring company growth over early acquisition,” says Simana.

The largest deals during that period included the $200 million acquisition of E2Chip by Nielsen and the $150 million acquisition of Adallom by Microsoft, which closed at $320 million.

According to the IVC-Meitar report, which highlights cybersecurity, the advertisement technology and automotive technology as the most prominent segments.

There are over 450 cybersecurity companies, 420 ad-tech companies and 260 automotive tech companies operating in Israel today. While capital-raising for cybersecurity reached a record high in 2016, the cybersecurity exits were closed in 2016, garnering a total of $662 million, a sharp 48% drop, compared to 2015’s $1.2 billion in 20 deals, according to the IVC report.

The largest cybersecurity exit in 2016 was the $293 million acquisition of CloudLock by Cisco, slightly below 2015’s Adallom acquisition by Microsoft, which closed at $320 million.

“The fact the sector continues to generate high exits, and the obvious interest from investors—building growth rounds and late-stage means—companies are not pressuring to exit exits, and that deals are closed only when they benefit both investors and entrepreneurs.”

With all levels of care under one roof (including the guarantee of quality long-term care), The Mayflower provides elegant living, security and peace of mind—no one for residents like Annette Rosch, but for their families, too. With all levels of care under one roof (including the guarantee of quality long-term care), The Mayflower provides elegant living, security and peace of mind—no one for residents like Annette Rosch, but for their families, too.
Israel bans a decade-long scam that bilked millions worldwide

By Andrew Tobin

JERUSALEM (JTA)—Israel's multi-billion-dollar binary options industry, which has scam victims millions worldwide over the past decade, is out of business.

On Monday, the Knesset unanimously passed a law to ban the industry, with 35 votes in favor and none against. By the time the measure goes into effect in three months, all the major firms will have shuttered. Individuals who stay in business in the industry will face up to two years in jail.

"We worry about the BDS movement," Knesset member Rachel Azaria of the Kulanu party said in her introduction to the law. "The law has a huge impact on how Israel is viewed throughout the world. Our government officials go to international conferences and their colleagues abroad raise their eyebrows because of this industry."

According to The Times of Israel, whose begged English-language reporting on binary options pushed officials to take action, the binary options industry in Israel has brought in up to $10 billion a year over the past decade. Hundreds of local companies have defrauded millions of people worldwide.

Only a handful of Israelis have been arrested for binary options crime, and few have been indicted, even as international law enforcement against the industry has ramped up. In August, Israel Police Superintendent Gabi Biton said Israeli organized crime was being massively enriched and strengthened because of law enforcement’s failure to grasp the scope of the problem.

Binary options are marketed as a financial instrument that can yield huge returns fast. The companies’ websites allow clients to place bets on whether a commodity, like a stock or trading index, will increase or decrease in value over a short time period. In most cases, though, clients lose all or nearly all the money they invested because the game is rigged. Salespeople regularly use false identities and misrepresented their location, credentials and product.

Rachel Azaria of the Kulanu movement, "Knesset member, said shareholders in the Israeli pharmaceutical company Merck have asked to remain anonymous about $10 million an Israeli-based binary options company the past two years. Aggressive and dishonest people have lost their life savings, the unreported said, as well as millions of dollars lent by family and friends.

"The cost is not just money. I lost my peace of mind. I'm very jumpy. My health has tremendous," he told JTA in April. "The burden of having to repay my family is weighing me down every day.

In 2016, responding to The Times of Israel’s work, Israeli leaders began to call for action. In August, Jewish Agency head Nathan Sharansky urged the government to shutter the “reprehensible, immoral” industry. In October, Prime Minister Benjamin Netanyahu's office advocated on its “unscrupulous” practices.

Early this year, the Knesset’s State Control Committee held a series of sessions to discuss how to stop binary options fraud. Soon after, Israel Securities Authority Chairman Shmulik Hauser drafted legislation that would aid his pursuit of not only binary options companies, but also those involved in the foreign exchange and CFD financial instruments.

Heavy pressure from the binary options industry and lobbyists on its behalf failed to stop passage of the new law, but it was narrowed to leave out the other investments. Israeli opponents of the industry welcomed the Knesset action.

Yossi Haarazchi, a partner at the Friedman-Haarazch law firm in Tel Aviv, said the law, though too long in coming, would aid his pursuit of justice for victims of binary options fraud.

"I think it has an effect on the judicial system," he said. "The passage of the bill shows there is a majority of this industry in fraudulent.

However, as the founder of Wealth Recovery International, a company that claims money for binary options victims, called the law "total garbage." He said it left scammers free to shift to new rackets without answering for their past wrongdoing.

"It’s a moral political talking point than actually something with teeth that’s going to stop more fraud from being perpetrated," he said. "It also does nothing to help victims who’ve recovered any money of their own.

Smith said he would work with attorneys around the world to track the heads of binary options companies as they open operations in Cyprus and other countries and move into industries like commodities, cryptocurrencies and predatory business loans.

Tax reform is looking good for the middle class

Washington, D.C.—"Why are the naysayers so determined to block tax reform efforts when all too much negativity among folks like Chuck Schumer and Nancy Pelosi is that there is widespread optimism that tax reform can become a reality in 2017. Most on the left side of the aisle will not support efforts to improve the tax code, despite the fact that it will benefit them. They call it tax reform, but it is a give away in the middle class, however you look at it," says Dan Weber, president of the Association of Mature American Citizens.

"House Ways and Means Committee Chairman, Kevin Brady, for example, says it’s a good bill that Congress will present to the president with a tax reform bill this year."

Some would argue that tax reform will chiefly benefit corporations and high earners. Weber says that incorrect. People with the highest earnings will continue to pay nearly 70 percent of income taxes. And, cutting the corporate tax rate, which is a key component of efforts to streamline the tax code, will allow companies to create more, higher paying jobs for American workers.

In addition, he says, “the current tax code gives multi-national American companies an extra incentive to keep their earnings offshore and that has deprived us of trillions of dollars we make in foreign countries. Offering them a reduced tax on repatriated funds and reduced tax rates going forward will give them an incentive to bring that money back home where they will pay something, not nothing in taxes. And, it would give them funds for more job creation in the U.S.”

According to attorney and financial columnist Frank Aquila, if the U.S. would get serious about repatriation and lower the corporate tax rate, it could be the most important economic stimulus this country has ever seen.

As for the ordinary taxpayer, reform means reduced taxes, Weber says.

"Not only would there be fewer tax brackets for the middle class to deal with, but lower rates and the proposed doubling of the standard deduction from $12,000 to $24,000 for married couples, would slash the tax burden for most families.

In addition, he adds, it would simplify filing by eliminating the need to itemize deductions. The proposed new code would also eliminate the ability to declare some expenses, it would continue to allow deductions for expenses related to home ownership, retirement savings, charitable giving and higher education.

"According to Dan Weber, "there is the issue of how to simplify your filing. The vast majority of us cannot figure out our tax returns without the aid of so-called professional tax services. Back in the good old days, it was a rather easy task. But, today the tax code is so complicated that more than 90 percent of Americans need professional help to do their taxes. And, there’s the number of brackets and doubling the standard deduction, among other things, we may not be able to go back to the good old days, but it certainly can make life easier and less stressful for the majority of us as the deadline for filing approaches.”

Record-setting $1.1 billion acquisition of NeuroDerm

(JNS.org)—Following an announcement in July that Japan’s Mitsubishi Tanabe Pharma Corporation (MTPC) would acquire the Israeli pharmaceutical company NeuroDerm, on Monday the companies announced the deal’s finalization Wednesday.

On part of MTPC’s business strategy to grow its U.S.-based operations—is the largest-ever acquisition of an Israeli healthcare company. The Japanese company announced its NeuroDerm’s delisting from America’s Nasdaq stock exchange, and said shareholders in the Israeli company would be paid $39 per ordinary share.

Founded in 2003, the Rehovot-based Israeli pharmaceutical company specializes in developing new drug delivery methods and devices for central nervous system disorders, and hopes to launch two new groundwaterbreakthrough products during the next two years.

“We believe that this transaction will add important benefits for NeuroDerm’s shareholders and the Parkinson’s disease patients that urgently need new therapies,” said NeuroDerm CEO Dr. Oded Liefman following the acquisition announcement.

"MTPC has demonstrated development and commercialization expertise in the field of neurology and we are confident that the combination of their resources and the robust data... will help make this important new therapy available as broadly and rap-

Call us to receive your free Final Wishes Organizer!

407-695-CARE (2273)
www.DeGusipeFuneralHome.com

Jewish Graveside Package:
• Sacred Burial Shroud
• Transportation to Cemetery
$4959.00

Filing all Necessary Paperwork
$2000.00 to Cherva Kaddish Society donation for washing

Traditional Jewish Flat Top Pine Casket

Sanford
905 Laurel Avenue
Sanford, FL 32771

West Orange
1400 Matthew Paris Blvd
Ocoee, FL 34761

Miami
9001 N. Orlando Avenue
Miami Lakes, FL 33014

Sanford
905 Laurel Avenue
Sanford, FL 32771

Call us to receive your free Final Wishes Organizer!

407-695-CARE (2273)
www.DeGusipeFuneralHome.com
By setting attainable goals, you can make vague goals, it can be difficult to measure progress when goal-setting is as specific as possible, both with the goals themselves and the timeframe to succeed. If you know your goals. Once you set a goal, make it the last thing you compromise in your budget, whether that is paying down debt, saving for a rainy day or retirement planning. Make sure that month? Skip a luxury item or the like. It’s easier to measure the results.

The study also looked at progress in achieving New Year’s Resolutions—and 72 percent of Americans are doing pretty well. Those who say they are progressing with their 2017 resolutions in some way are those who are most likely to leverage financial products, such as retirement plans, life insurance and investment accounts. This group also tends to make reducing debt a priority and avoids sacrificing savings when money is tight—instead they stick to a budget plan and set aside money for vacations.

Here are some effective goal-setting strategies to help you plan for your financial future.

• Be specific. When you make vague goals, it can be difficult to measure progress when goal-setting is as specific as possible, both with the goals themselves and the timeframe to succeed. If you know your goals. Once you set a goal, make it the last thing you compromise in your budget, whether that is paying down debt, saving for a rainy day or retirement planning. Make sure that month? Skip a luxury item or the like. It’s easier to measure the results.

The study also looked at progress in achieving New Year’s Resolutions—and 72 percent of Americans are doing pretty well. Those who say they are progressing with their 2017 resolutions in some way are those who are most likely to leverage financial products, such as retirement plans, life insurance and investment accounts. This group also tends to make reducing debt a priority and avoids sacrificing savings when money is tight—instead they stick to a budget plan and set aside money for vacations.

Here are some effective goal-setting strategies to help you plan for your financial future.

• Be specific. When you make vague goals, it can be difficult to measure progress when goal-setting is as specific as possible, both with the goals themselves and the timeframe to succeed. If you know your goals. Once you set a goal, make it the last thing you compromise in your budget, whether that is paying down debt, saving for a rainy day or retirement planning. Make sure that month? Skip a luxury item or the like. It’s easier to measure the results.

The study also looked at progress in achieving New Year’s Resolutions—and 72 percent of Americans are doing pretty well. Those who say they are progressing with their 2017 resolutions in some way are those who are most likely to leverage financial products, such as retirement plans, life insurance and investment accounts. This group also tends to make reducing debt a priority and avoids sacrificing savings when money is tight—instead they stick to a budget plan and set aside money for vacations.

Here are some effective goal-setting strategies to help you plan for your financial future.

• Be specific. When you make vague goals, it can be difficult to measure progress when goal-setting is as specific as possible, both with the goals themselves and the timeframe to succeed. If you know your goals. Once you set a goal, make it the last thing you compromise in your budget, whether that is paying down debt, saving for a rainy day or retirement planning. Make sure that month? Skip a luxury item or the like. It’s easier to measure the results.

The study also looked at progress in achieving New Year’s Resolutions—and 72 percent of Americans are doing pretty well. Those who say they are progressing with their 2017 resolutions in some way are those who are most likely to leverage financial products, such as retirement plans, life insurance and investment accounts. This group also tends to make reducing debt a priority and avoids sacrificing savings when money is tight—instead they stick to a budget plan and set aside money for vacations.

Here are some effective goal-setting strategies to help you plan for your financial future.

• Be specific. When you make vague goals, it can be difficult to measure progress when goal-setting is as specific as possible, both with the goals themselves and the timeframe to succeed. If you know your goals. Once you set a goal, make it the last thing you compromise in your budget, whether that is paying down debt, saving for a rainy day or retirement planning. Make sure that month? Skip a luxury item or the like. It’s easier to measure the results.

The study also looked at progress in achieving New Year’s Resolutions—and 72 percent of Americans are doing pretty well. Those who say they are progressing with their 2017 resolutions in some way are those who are most likely to leverage financial products, such as retirement plans, life insurance and investment accounts. This group also tends to make reducing debt a priority and avoids sacrificing savings when money is tight—instead they stick to a budget plan and set aside money for vacations.

Here are some effective goal-setting strategies to help you plan for your financial future.

• Be specific. When you make vague goals, it can be difficult to measure progress when goal-setting is as specific as possible, both with the goals themselves and the timeframe to succeed. If you know your goals. Once you set a goal, make it the last thing you compromise in your budget, whether that is paying down debt, saving for a rainy day or retirement planning. Make sure that month? Skip a luxury item or the like. It’s easier to measure the results.

The study also looked at progress in achieving New Year’s Resolutions—and 72 percent of Americans are doing pretty well. Those who say they are progressing with their 2017 resolutions in some way are those who are most likely to leverage financial products, such as retirement plans, life insurance and investment accounts. This group also tends to make reducing debt a priority and avoids sacrificing savings when money is tight—instead they stick to a budget plan and set aside money for vacations.

Here are some effective goal-setting strategies to help you plan for your financial future.

• Be specific. When you make vague goals, it can be difficult to measure progress when goal-setting is as specific as possible, both with the goals themselves and the timeframe to succeed. If you know your goals. Once you set a goal, make it the last thing you compromise in your budget, whether that is paying down debt, saving for a rainy day or retirement planning. Make sure that month? Skip a luxury item or the like. It’s easier to measure the results.

The study also looked at progress in achieving New Year’s Resolutions—and 72 percent of Americans are doing pretty well. Those who say they are progressing with their 2017 resolutions in some way are those who are most likely to leverage financial products, such as retirement plans, life insurance and investment accounts. This group also tends to make reducing debt a priority and avoids sacrificing savings when money is tight—instead they stick to a budget plan and set aside money for vacations.

Here are some effective goal-setting strategies to help you plan for your financial future.

• Be specific. When you make vague goals, it can be difficult to measure progress when goal-setting is as specific as possible, both with the goals themselves and the timeframe to succeed. If you know your goals. Once you set a goal, make it the last thing you compromise in your budget, whether that is paying down debt, saving for a rainy day or retirement planning. Make sure that month? Skip a luxury item or the like. It’s easier to measure the results.

The study also looked at progress in achieving New Year’s Resolutions—and 72 percent of Americans are doing pretty well. Those who say they are progressing with their 2017 resolutions in some way are those who are most likely to leverage financial products, such as retirement plans, life insurance and investment accounts. This group also tends to make reducing debt a priority and avoids sacrificing savings when money is tight—instead they stick to a budget plan and set aside money for vacations.

Here are some effective goal-setting strategies to help you plan for your financial future.

• Be specific. When you make vague goals, it can be difficult to measure progress when goal-setting is as specific as possible, both with the goals themselves and the timeframe to succeed. If you know your goals. Once you set a goal, make it the last thing you compromise in your budget, whether that is paying down debt, saving for a rainy day or retirement planning. Make sure that month? Skip a luxury item or the like. It’s easier to measure the results.

The study also looked at progress in achieving New Year’s Resolutions—and 72 percent of Americans are doing pretty well. Those who say they are progressing with their 2017 resolutions in some way are those who are most likely to leverage financial products, such as retirement plans, life insurance and investment accounts. This group also tends to make reducing debt a priority and avoids sacrificing savings when money is tight—instead they stick to a budget plan and set aside money for vacations.
How to pick a retirement account

**Required Minimum Distributions**

“Roth options may have some advantages over traditional accounts, as you do not need to start withdrawing at age 70 1/2,” says Hancock. “Traditional accounts, both 401(k)s and IRAs, require you to withdraw money once you reach that age, which limits the account’s growth potential.”

For many individuals, using both Roth and traditional accounts may help address some of the uncertainty over your future tax bracket and whether your spending needs will change. There are IRA contribution limits set each year by the Internal Revenue Service, so it’s important to check with the IRS website, your financial planner or tax advisor on how much you can contribute to each. While no one can plan for every eventuality, understanding your current circumstances and looking ahead can help you make sound investment choices now that can help you reach your retirement goals.

**How to use social media to build your career**

“Go in with a strategy. How would you like to be perceived? Make sure the reality of your online presence matches this vision, as well as your professional field. You may also consider strategically using privacy settings on certain channels to ensure your public-facing personas are on-message.”

**How to engage with followers in positive ways.**

“Be genuine. It’s important to be genuine, so use social media to be yourself and celebrate what you love. “I blog about the things I am actually wearing and doing, ” says Hessinger Dias. “I think it’s okay if you want me to say. Your readers want to hear your authentic voice and that is what they will respond to best,” says Alicia Hessinger Dias, an Avon representative and entrepreneur. She started her blog about a year into her Avon business and uses it as an opportunity to share deals, tips and tricks that let her express her artistic and fashion-forward side.

“Play into your strengths. Spend the bulk of your energy on the platform that works most naturally for you. For example, if you agree that “brevity is the soul of wit,” then use your time on Twitter. If you’re a visual storyteller, focus on Instagram.

**When your taxes will be higher now or later?**

“Give shout-outs. Connections come more easily when you give shout-outs. And remember to engage with followers in positive ways.”

“You can help your social media presence grow by playing into your strengths.”

**Use the event hashtag while live tweeting an industry conference.**

“A key to engaging women to be their own entrepreneurs is, take steps to build your brand. Social media plays a big role in building your online presence. Experts say that having literally at the fingertips of the people and companies you want to connect with is a must.”

**Spend the bulk of your energy on the platform that works most naturally for you.**

“Tax Rates”

“Will your taxes be higher now or later? Or face of it, the decision appears to be straightforward, Hancock explains. “If you expect your tax rate will be lower when you retire, a traditional account may offer you more spendable income for retirement. If you expect your tax rate will be higher than it is now or the same upon retirement, a Roth account may provide you with more spendable income later. The challenge is that there is no way to know what future tax rates will be, and even if you had a crystal ball, other factors at play should also be considered.”

**Income and Expenses**

“Understanding your spending before you retire can help you have a smoother and more successful transition as you begin your next chapter,” says Hancock. “It’s important to assess what income and expenses may be eliminated when you retire and what new expenses may be added.”

Hancock explains that working with a financial advisor can help you estimate your post-retirement budget. However, it’s important to keep in mind that withdrawing from a traditional account to pay for unexpected expenses during retirement can result in unpleasant consequences, such as higher Medicare premiums, more of your Social Security benefits being taxed or raising your tax bracket. On the other hand, qualified withdrawals from Roth accounts are tax-free and should not affect your taxable income or treatment of Medicare and Social Security benefits.

**Planning for your Wealth Accumulation and Financial Security**

**STUART H. FARB, CLU, ChFC, CRPC**

**REBECCA L. KAUFFMAN, CFP®, CRPC**

1900 Summit Tower Blvd., Suite 170
Orlando, FL 32810
407-551-4333
FAX: 407-916-9502
www.TheFarbFinancialGroup.com
Email: TheFarbGroup@LFG.com
Planning for your Wealth Accumulation and Financial Security

THANK YOU FOR YOUR BUSINESS AND CONFIDENCE

**Savannah Court and Cove**

**Excellence in Assisted Living, Skilled Nursing and Rehabilitation**

A Senior Living Community where Hospitality is a Way of Life.

• Assisted Living - Rehabilitation and Skilled Nursing Care
• Variety of Apartment Suite Options, some with Lake Views
• Weekly Happy Hour hosted by the Jewish Pavilion
• Monthly Shabbat Service
• Monthly Bagels and Lox luncheon
• Special Celebrations and Meals during High Holy Holidays

Call us today, stop by for a visit, join us for lunch, or all of the above. You are always welcome!

Savannah Court and Cove
1301 W. Maitland Blvd.
Maitland, FL 32751
407-645-3990
www.SavannahCourtMaitland.com

SAVANNAH COURT & COVE

1301 W. Maitland Blvd. • Maitland, FL 32751
Assisted Living Facility License No. 0947
Skilled Nursing Facility License No. 163090
407-645-3990
www.SavannahCourtMaitland.com

The Farb Financial Group

Planning for your Wealth Accumulation and Financial Security

THANK YOU FOR YOUR BUSINESS AND CONFIDENCE

Stuart H. Farb, CLU, ChFC, CRPC
Rebecca L. Kauffman, CFP®, CRPC
1900 Summit Tower Blvd., Suite 170
Orlando, FL 32810
407-551-4333
FAX: 407-916-9502
www.TheFarbFinancialGroup.com
Email: TheFarbGroup@LFG.com
Planning for your Wealth Accumulation and Financial Security

THANK YOU FOR YOUR BUSINESS AND CONFIDENCE

Savannah Court and Cove

**Excellence in Assisted Living, Skilled Nursing and Rehabilitation**

A Senior Living Community where Hospitality is a Way of Life.

• Assisted Living - Rehabilitation and Skilled Nursing Care
• Variety of Apartment Suite Options, some with Lake Views
• Weekly Happy Hour hosted by the Jewish Pavilion
• Monthly Shabbat Service
• Monthly Bagels and Lox luncheon
• Special Celebrations and Meals during High Holy Holidays

Call us today, stop by for a visit, join us for lunch, or all of the above. You are always welcome!

Savannah Court and Cove
1301 W. Maitland Blvd.
Maitland, FL 32751
407-645-3990
www.SavannahCourtMaitland.com
Twenty-five brilliant Israeli tech companies to watch in 2017

By Abigail Klein Leichman

ISRAEL21C—Every year, several innovative Israeli inventions and technologies are introduced to the market, and 2017 will be no exception. From medical devices to clean technologies, Israeli companies will unleash a host of unique products.

1. In addition to launching a 3D health and wellness platform to design and develop virtual spaces for medical training, like ViTAL Gett. In 2017, we’ll see more and many car manufacturers vying to be equipped with 50 technologies for connected cars and autonomous cars, like Continental’s Cross Domain Control System and Luminar’s LiDAR sensor.

2. Smartglasses makers will be on the rise. While it’s impossible to predict what products would look on the shelf or fit in their home, B2B is making its first shipments of digital glasses. This is meant to be integrated in commerce platform. Cimag’s AR commerce platform allows consumers to view products in 3D through the Internet of Things (IoT). Otonomo is partnered with telcos in over 80 countries for optimizing in-car services and offers several car data—IoT. Otonomo is the platform, connected via Bluetooth to smartphone and a pool of sensors and sends alerts to possible complications.

3. TempleDrop’s wearable device tracks changes in pain intensity and potential savings. The device fits onto its owners, pipes collected thousands of data points on body temperature and motion. When removed, it automatically syncs with any smartphone fertility app. The company, based in Kfar Saba, is making its first shipments shortly.

4. Continuous Biometrics is gaining traction in the medical arena for its smartphone sensor that detects nanoscale movements in fully dressed people at any angle, enabling non-contact measurement of heart rate, blood pressure, respiration, and glucose level, oxygen saturation and blood-alcohol levels. Next generation biometric-based wearables are expected to revolutionize how caregivers and others track heart rate and handle claims. A flat fee is charged, and the services are donated to charity. Lernow will expand to other U.S. states in 2017.

5. CartiHeal of Kfar Saba stands ready to revolutionize cartilage and bone regeneration in knees, ankles and big toes with its Agili-C biodegradable scaffold. Already having European Union CE approval, in 2017 the company will enroll 250 US patients in the first multicenter two-year pivotal trial headed by the National Institutes of Health.

6. MedTech company, based in Kfar Saba, expects to launch sales of its wrist-mounted technology in 2017. Using the same technology in 2017, the company will launch a set of health tech products for outer space.

7. Tel Aviv-based BwareIT will launch its targeted and personalized healthcare services platform. BwareIT’s devices collect nutritionally relevant data from wearables for clinical decision support.

8. Airobotics’ unmanned aerial vehicle, which fully charged within seconds. Acquired by Snapcath is acquiring Cimag’s AR commerce platform. Cimag’s AR commerce platform allows consumers to view products in 3D through the Internet of Things (IoT). Otonomo is partnered with telcos in over 80 countries for optimizing in-car services and offers several car data—IoT. Otonomo is the platform, connected via Bluetooth to smartphone and a pool of sensors and sends alerts to possible complications.

9. Businesses, hobbyists and BC enthusiasts in many countries already use drones and drone services from Flytrex. This year, the Ukrainian postal service began testing Flytrex’s personal delivery drone. The company’s autonomous navigation system from its new single-package manufacturers add capabilities such as sense-and-avoid and intelligent navigation.

10. Digital Health, a patient-centered health data management company in Tel Aviv, will launch a new service to help providers, doctors and patients keep track of any remote health data.

11. Datas Health, a patient-centered health data management company in Tel Aviv, will launch a new service to help providers, doctors and patients keep track of any remote health data.

12. One of the newer players in the medical arena for its single-package manufacturer, based in Kfar Saba, is making its first shipments shortly.

13. Tempdrop’s wearable device tracks changes in pain intensity and potential savings. The device fits onto its owners, pipes collected thousands of data points on body temperature and motion. When removed, it automatically syncs with any smartphone fertility app. The company, based in Kfar Saba, is making its first shipments shortly.

14. Continuous Biometrics is gaining traction in the medical arena for its smartphone sensor that detects nanoscale movements in fully dressed people at any angle, enabling non-contact measurement of heart rate, blood pressure, respiration, and glucose level, oxygen saturation and blood-alcohol levels. Next generation biometric-based wearables are expected to revolutionize how caregivers and others track heart rate and handle claims. A flat fee is charged, and the services are donated to charity. Lernow will expand to other U.S. states in 2017.

15. TSD (Tethys Solar DeSalination) of Tel Aviv plans to disrupt the desalination industry with a low-cost, off-grid, scalable and energy-efficiently managed module using only solar power. The first TSD pilot site will be established in China by mid-2017, followed by possible pilots in countries including China and the United States.

16. An innovative, eco-friendly scooter from the company will be commercialized in 2017 through a licensing deal with the UK’s Etobicoke in the United States. The portable system converts drops into pathogen-free, odor-free fertilizer granules in less than a minute.

17. Flux is shipping its first commercial beta units of its Kiddy iO devices for app-controlled, socially connected home hygienic products using environmental sensing and finely tuned lighting and nutrition. Register on the website to get the final product in 2017.

18. Bright Day, a pool of sensors and sends alerts to possible complications. The device fits onto its owners, pipes collected thousands of data points on body temperature and motion. When removed, it automatically syncs with any smartphone fertility app. The company, based in Kfar Saba, is making its first shipments shortly.

19. CartiHeal of Kfar Saba stands ready to revolutionize cartilage and bone regeneration in knees, ankles and big toes with its Agili-C biodegradable scaffold. Already having European Union CE approval, in 2017 the company will enroll 250 US patients in the first multicenter two-year pivotal trial headed by the National Institutes of Health.

20. CartiHeal of Kfar Saba stands ready to revolutionize cartilage and bone regeneration in knees, ankles and big toes with its Agili-C biodegradable scaffold. Already having European Union CE approval, in 2017 the company will enroll 250 US patients in the first multicenter two-year pivotal trial headed by the National Institutes of Health.