

2017 HOLIDAYS AND SPECIAL ISSUES

HERITAGE publishes a number of issues and special editions throughout the year, marking the Jewish holidays and festivals, and offering targeted editorial information on key topics.

CELEBRATIONS: Bar/Bat Mitzvahs and Weddings: Hundreds of parties will be held in the Jewish community throughout the coming year. *HERITAGE* readers will be in need of a variety of products and services, including hotels, hair salons, clothing stores, jewelers, printers, florists, restaurants and many others.

Publication date: January 27, 2017

Deadline: January 18, 2017

LIFESTYLES: House and home, real estate, travel, food and dining, cars, fashion, jewelry, Judaica, entertainment, books, sports, games, music, art, crafts, hobbies and leisure, clubs and organizations, volunteering.

Publication date: February 24, 2017

Deadline: February 15, 2017

PASSOVER: One of our most prestigious issues. Make sure your business remembers to send holiday greetings and advertising messages to the Central Florida Jewish community this time of year.

Publication date: April 7, 2017

Deadline: March 29, 2017

SAVVY SENIORS: One of our newer supplements which provides informative articles of interest to our growing senior population.

Publication date: May 12, 2017

Deadline: May 3, 2017

HEALTH AND FITNESS: Features extensive coverage of state-of-the-art health and fitness topics. If your business is health, this issue is perfect for you.

Publication date: June 23, 2017

Deadline: June 14, 2017

Editorial Deadline: June 14

BACK TO SCHOOL: Education has always been one of the top priorities in the Jewish community. This issue deals with education in greater Orlando and returning students.

Publication date: August 4, 2017

Deadline: July 26, 2017

ROSH HASHANAH—JEWISH NEW YEAR: This is the most important holiday on the Hebrew calendar. The Rosh Hashanah issue is the largest and most impressive of all our special issues, carrying greetings and advertising messages from hundreds of Orlando area businesses.

Publication date: September 15, 2017

Deadline: September 6, 2017

HERITAGE FINANCIAL REPORT: This issue deals with financial issues affecting our readers and Central Florida, including new investment vehicles; health and life insurance; stocks, bonds and other holdings; stamps, coins and collectibles, and related information.

Publication date: November 3, 2017

Deadline: October 25, 2017

Editorial Deadline: October 25

CHANUKAH—THE FESTIVAL OF LIGHTS: This eight-day holiday, with a strong tradition of gift-giving on each night, coincides with the year-end holiday shopping rush.

Publication date: December 8, 2017

Deadline: November 29, 2017

Call *HERITAGE* Publisher Jeff Gaeser

or your *HERITAGE* advertising representative at 407-834-8787 for details.